

WHAT IS REIMAGINE WAVE TRANSIT'S DECREASED FUNDING PLAN?

Wave Transit's ongoing Reimagine Wave Transit study is recommending changes to bus service to make routes more direct, less duplicative, and easier to understand. **Due to uncertain funding levels, we are seeking**

your feedback on how services could change based on 30% less funding, existing funding levels, and 30% more funding.

How can I provide feedback on the recommendations?



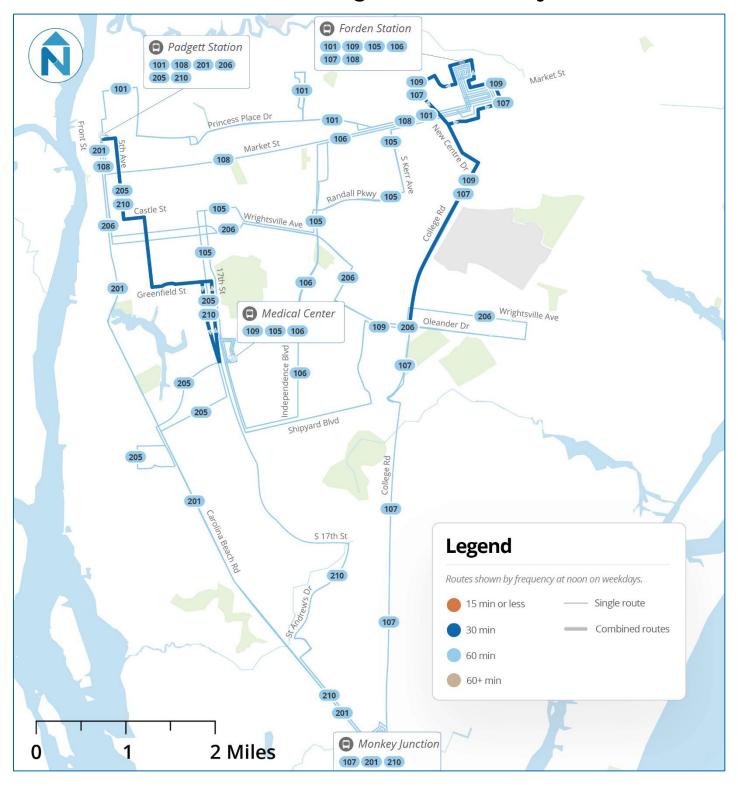
Please follow the QR code to fill out a comment form, or find a comment card at one of Wave's transit centers or online at www.wavetransit.com/reimagine-wave-transit/.

Alternatively, you can call Wave at (910) 202 - 2045 or email us at info@wavetransit.com with your feedback.

What are the major changes recommended for Wave Transit under a decreased funding scenario?

- With 30% less funding available, Wave Transit would have to decrease frequency on all routes to every 60 minutes. Routes that currently operate every 30 minutes on weekdays today, including Route 101 Princess Place, Route 201 Carolina Beach Road, Route 205 Long Leaf Park, and Route 108 Market Street would operate hourly every day of the week.
- The introduction of Wave's first ever all-day, seven-days-a-week 30-minute service on two corridors. The new network would provide service every service every 30 minutes seven days a week would be provided between Padgett Station and New Hanover Regional Medical Center where Route 205 Greenfield-Shipyard and Route 210 Greenfield-17th St would operate on the same streets. 30 minute service would also be provided on New Centre Drive and College Road north of Oleander Drive where both new Route 109 Forden-Shipyard and Route 107 College Road would operate.
- Route 104 East and the Trolley would be discontinued. With less funding available, Wave would have to
 prioritize continuing to operate routes that serve unique areas within New Hanover County. Existing
 Trolley riders would still have access to nearby Route 201 and 206 service on 3rd Street and Route 104
 riders would still have access to RIdeMICRO Zone 2 service between Forden Station and Mayfaire.
- Redesigned routes that provide more direct, faster, and more reliable service. Most routes would be
 redesigned to travel further faster by spending less time winding through neighborhoods and more time
 traveling directly to their destinations. For example, westbound trips on Route 108 Market Street would
 be about 5 minutes faster on most trips.
- A new Route 206 Oleander Dr that directly serves the Oleander Drive corridor. Route 206 is proposed to
 operate every hour and would replace some existing Route 103 Oleander East and Route 202 Oleander
 West service via Wooster/Dawson Streets, Wrightsville Ave, and Oleander Drive.
- Expanded RideMICRO service in Northern New Hanover County and Mayfaire. RideMICRO Zone 4
 would be expanded north to provide new service to Castle Hayne. Zone 2 would provide service within
 New Hanover County only but be expanded south to include the Mayfaire area and operate 7 days/week.
- New Ultra-Frequent Grey Shuttle service to UNCW. Service every 6 minutes on weekdays would be provided by a redesigned Grey Shuttle. We're also recommending that the Blue Shuttle and Teal Shuttle be combined to provide a more useful circulator connecting campus to residences, shopping, & Forden Station. The CREST Shuttle would be replaced by more cost effective RideMICRO Zone 3 service.

What would seven day a week service look like in a funding scenario where Wave has 30% less funding than it has today?



What are the impacts of the Reimagine Wave Transit recommendations in a funding scenario with 30% less funding?



All routes that continue to operate will be available during the same hours that they are today

Service for the same hours of the day on all routes, seven days a week.

In a recent survey, we heard that one of the main things keeping riders from using Wave Transit more was the schedule that stops providing service on most routes earlier in the evening on weekends. In a decreased funding scenario, Wave would protect the existing hours of service on each route so that each route that continues to operate would operate during the same hours that it does today.



The region's first seven day a week 30-minute service will put convenient service within reach for residents and jobs in Downtown, the Southside, near the Medical Center, and along College Road.

About 30,000 people will have access to the new 30-minute services provided by two new pairs of routes. One new 30-minute service corridor will be provided by Route 205 Greenfield-Shipyard and Route 210 Greenfield-17th Street running on the same streets between Padgett Station and the Medical Center. Another 30-minute service will also be provided all day seven days a week by Route 109 Forden-Shipyard and Route 107 College Road operating on the same streets between Forden Street and Oleander Drive via College Road.



Get further faster with redesigned routes that travel more directly to the places where people want to go.

Most routes would be redesigned to travel further faster by spending less time winding through neighborhoods and more time traveling directly to their destinations. For example, Route 108 Market Street would provide much faster westbound service between Forden Station and Padgett Station by traveling more directly on Market Street, saving riders up to 5 minutes on their trip!



Most areas served by Wave Transit today will continue to be served by Wave Transit.

The reduced funding scenario recommendations only affect where service is provided east of College Road. Bus service would no longer be provided along Oleander Drive and Military Cutoff Road east of Hawthorne Drive. For existing Route 104 East riders, RideMICRO Zone 2 will replace service for passengers currently using Wave along Market Street and Military Cutoff Road south to Eastwood Road.

Changes to the rest of the network may impact your travels because some routes would change which streets they operate on. To learn more about the specific recommendations, pick up an information sheet about each of Wave's existing services. We're distributing these at Wave's transit centers, on board, and online at www.wavetransit.com/reimagine-wave-transit.

How were these recommendations developed and how can I learn more?

In the Wilmington area, Wave plays a vital role in connecting residents to the region's housing, jobs, and major destinations. The purpose of Reimagine Wave Transit is to evolve Wave Transit to make its service more efficient, effective, and convenient. **Wave followed this process to develop the recommendations.**



Existing Conditions

The beginning of this study focused on assessing how well Wave's existing system is meeting the region's transit needs. Wave produced a **Market Analysis**, which provides an assessment of the existing and potential market for transit in the Wilmington region and a **State of the System Analysis**, which offers a comprehensive review of the existing Wave network, an assessment of each route, and offers recommendations for restructuring Wave's services to better serve the region. Copies of each of these documents are available on Wave's website at www.wavetransit.com/reimagine-wave-transit.



Public Outreach

We surveyed riders, members of the public, and representatives from some of the region's major employers, municipalities, and social service organizations to understand how Wave Transit could be evolved to better meet their needs. We collected about 300 surveys, and the responses helped us understand that people are looking for Wave to provide more frequent service, service for longer hours, and more reliable service than what is offered today. These findings helped us understand that we needed to prioritize frequency, service span, and route design in our recommendations.



Final Recommendations

Wave staff spent 4 months using the key findings of the existing conditions documents and the guidance gleaned from public outreach to develop the recommendations summarized here. We want your feedback on these recommendations before we make anything final. Please tell us what you think by filling out a comment form at one of Wave's transit centers, leaving a comment online at www.wavetransit.com/reimagine-wave-transit, calling Wave at (910) 202 - 2045, or emailing info@wavetransit.com with your feedback.

