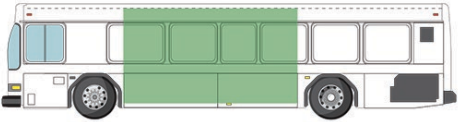
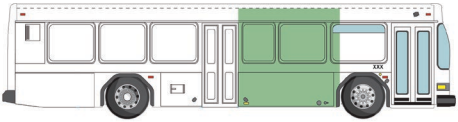

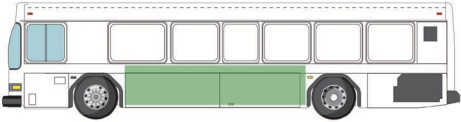




**Wilmington**  
**Cape Fear Public Transportation Authority**  
**WAVE Advertising Rates**



\*Rates Reflected are per ad, per month.

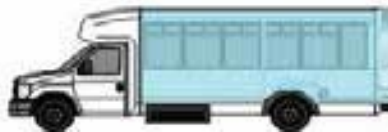
<b>Giant Format Products</b>	<b>Description</b>	<b>Pricing Starting At....</b>
	<b>King Kong</b> 94" high x 178" wide	\$750.00
	<b>Super Queen</b> 94" high x 96" wide	\$600.00
	<b>Full Tail</b> 78" high x 84" wide	\$450.00

<b>Traditional Premium</b>	<b>Description</b>	<b>Quantity</b>	<b>Pricing Starting At....</b>
	<b>King</b> 43" high x 178" wide	One	\$450.00
		Three+	\$428.00
		Five+	\$405.00
	<b>Queen</b> 43" high x 96" wide	One	\$425.00
		Three+	\$404.00
		Five+	\$383.00
	<b>Tail</b> 35" high x 84" wide	One	\$350.00
		Three+	\$333.00
		Five+	\$315.00

## WAVE Seahawk Shuttles

### Description

*Pricing Starting At...*

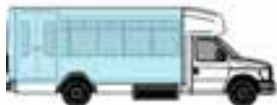
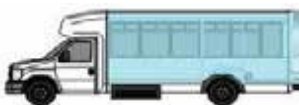


*Additional sizing available- ask for details!*

#### One Full Side

\$400.00

*\*Sizing varies- Please see sales rep to get template to avoid no print areas.*



#### Both Full Sides

\$600.00

*\*Sizing varies- Please see sales rep to get template to avoid no print areas.*

## Standard Format

*\*Advertiser must commit to a standard display on both sides.*



#### Standard Display Both Sides

\$500.00

*\*Sizing varies- Please see sales rep to get template to avoid no print areas.*

## On Call Shuttles

### Description

*Pricing Starting At...*



#### Standard Display Both Sides

\$300.00

*\*Sizing varies- Please see sales rep to get template to avoid no print areas.*

*Call Streetlevel Media 910 323-9306  
for additional advertising and pricing  
options available!*

Prices for Artwork, Layout, Production, Installation, and Removal are not included in the above.

## Other Products

### Description

### Pricing Per Month

Additional sizing available- ask for details!



#### Interior Cards

Required minimum purchase of 10

Traditional Size:  
11" high x 17" wide

Additional Size:  
11" high x 28" wide

\$35.00 per placard



#### Walk & Wall Ads

Required minimum purchase of 5 ads

Size Option 1:  
24" high x 24" wide

1 month – \$75.00 per ad

Size Option 2:  
36" high x 36" wide

1 month – \$100.00 per ad



#### Headlight Ads

Required minimum purchase of 6 ads  
14" high x 44" wide

1 month – \$200.00 per ad



#### Trolley Ads

12" high x 35" wide

1 month – \$200.00 per ad



#### Headliner

15" high x 225" wide

1 month – \$100.00 per ad

Add the headliner onto your king ad!



#### Window & Crown

Window Size  
44" high x 86" wide

Crown Size  
25" high x 95" wide

1 month – \$400.00 per ad

Prices for Artwork, Layout, Production, Installation, and Removal are not included in the above.

## Printing, Installation & Removal Rates *(sales tax will be applied accordingly)*

*\*One time cost per product*

### Main Fleet Buses

King Kong	\$725.00
Super Queen	\$500.00
Full Tail	\$370.00

King	\$290.00
Queen	\$265.00
Tail	\$240.00

### Seahawk/ On Call Shuttle

UNCW Shuttle- Giant Format	\$600.00 per side
UNCW Shuttle- King/Queen	\$425.00
ON-Call Shuttle King/Queen	\$395.00

### Other Products

Interior Placard	\$15.00 per card
Window & Crown	\$285.00
Walk & Wall 24"x 24"	\$60.00
Walk & Wall 36"x 36"	\$85.00
Headlight Ad	\$225.00
Headliner Ad	\$175.00

The logo for Streetlevel Media features the company name in a large, bold, sans-serif font. The word "Streetlevel" is in a light blue color, and "Media" is in a slightly darker blue. Above the text is a large, stylized swoosh that starts in a light orange color on the left and transitions into a light blue color on the right, arching over the company name.

**Streetlevel**  
**Media**