

BIG News!!
Advertising Now Available on the
Wave Port City Trolley!
Your Ads, These Streets!



Streetlevel Media is beyond excited to be offering interior advertising on the Wave, Port City Trolleys! This is a fantastic opportunity to catch the attention of riders while they tour downtown Wilmington!

Contact Streetlevel Media for Discounted Pricing Options! 910 323-9306

Special Introductory Pricing- limited time offer!!

10-15 second video or still interior ad on both Port City trolleys
Geo-Targeting Available
Easily change creative up!
3-month minimum contract terms

Combo Package: 1 Headlight & Interior Trolley Ad

1 Headlight Ad: (limited space-7 available slots)

Wave Main Fleet Bus
Sizing: 14" high x 44" wide
**One-time production fee: \$75 per ad*

Trolley Ads:

10-15 second video or still interior ad on both
Port City trolleys
Geo-Targeting Available





Ride the Wave Port City Trolley

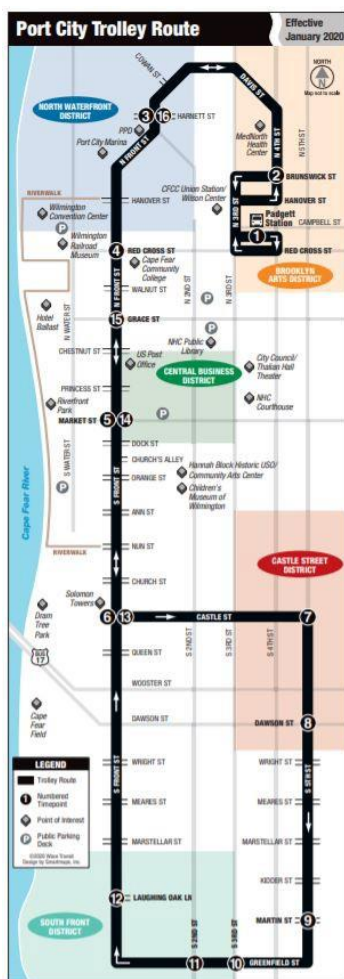
You can take a leisurely ride through historic downtown Wilmington on the **FREE Downtown Trolley!** Catch the Trolley at designated stops or, flag down the Trolley to board anywhere along its route.

Port City Trolley Route Details:

The Trolley route runs from Fourth and Brunswick street, down Front Street to Market Street, past the Cape Fear Museum to 10th Street, down Castle Street and then Greenfield Street, past the South Front District, and back up South Front Street.

Hours of operation:

- Monday – Friday 7:20a.m. – 8:00 p.m.
- Saturday/Sunday 10:40 a.m. – 6:00 p.m.



DOWNTOWN DISTRICTS

NORTH WATERFRONT

Along the Cape Fear River, between the Wilmington Convention Center and the Isabella Holmes Bridge, a visionary transition is well underway. From its roots as industrial and warehouse this area has undergone a full rebirth. With the recent opening of the Embassy Suites Hotel to the Port City Marina, Pier 33 Entertainment Venue and beautiful new contemporary restaurants, this District is now a true destination.

BROOKLYN ARTS

Located in the northeastern sector of downtown, this district is home to concert venues, art studios, restaurants, neighborhood pubs, bottle shops, and contemporary luxury housing. It lies between the Cape Fear River and Smith Creek and is further defined by the railroad lines that many once deemed "the wrong side of the tracks."

CENTRAL BUSINESS

The CBD encompasses the most historic aspects of the Port City, including architectural structures and porticoes that have existed since the city's inception in 1739. Besides shopping and dining, the CBD is also a destination for entertainment. Music venues, theaters, museums and historic markers add to the rich culture.

CASTLE STREET

Since the late 18th century, Castle Street has always been a mixed-use street – an eclectic street at that – and, since the late 19th Century, a very well-integrated street, entirely unique to the Wilmington landscape. Today, this diverse District is a combination of outstanding historic buildings, such as the Firehouse at 5th and Castle and the yoga center located in the old white church. You'll also find unique businesses including a record shop, a wine bar, coffee shops, wonderful antique shops, retro furnishings and clothing, artist studios and galleries plus some outstanding restaurants.

SOUTH FRONT

Early twentieth century brick warehouses were once downtown's industrial ports district. Today it tells a different story. With the complete revitalization of old ports housing and the Block Shirt Factory to Wilmington's most unique apartments with a newly crafted commercial element imbedded, this District is something you don't want to miss. You'll find nationally recognized chef-driven restaurants, coffee shop, bakery, brewery and beer garden, community bar, yoga center, salon, and an outstanding art studio/ gallery home to 50+ local artists. Across the way sits the jewel of Wilmington, the 250-acre Greenfield Lake Park and an amphitheater hosting theater productions concerts.