

WAVE Transit Advertising Rates



Giant Format Products



King Kong

3 Months	6 Months	12 Months
\$715.00	\$660.00	\$605.00



Super Queen

\$550.00	\$500.00	\$415.00
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Full Tail

\$450.00	\$415.00	\$385.00
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Traditional Premium



King

Quantity	1 Month	3 Months	6 Months	12 Months
One	\$545.00	\$460.00	\$435.00	\$420.00
Five +	\$475.00	\$400.00	\$385.00	\$375.00
Ten +	\$385.00	\$360.00	\$345.00	\$325.00



Queen

Quantity	1 Month	3 Months	6 Months	12 Months
One	\$485.00	\$410.00	\$400.00	\$380.00
Five +	\$435.00	\$365.00	\$350.00	\$330.00
Ten +	\$380.00	\$320.00	\$310.00	\$305.00



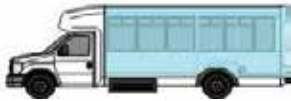
Tail

Quantity	1 Month	3 Months	6 Months	12 Months
One	\$370.00	\$315.00	\$290.00	\$275.00
Five +	\$295.00	\$285.00	\$270.00	\$265.00
Ten +	\$270.00	\$265.00	\$260.00	\$255.00

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WAVE Seahawk Shuttle



One Full Side

3 Months	6 Months	12 Months
\$400.00	\$350.00	\$325.00



Both Full Sides

\$650.00	\$600.00	\$575.00
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Standard Format (Below windows)

*Advertiser must commit to a full display on both sides



Full Display Both Sides

3 Months	6 Months	12 Months
\$550.00	\$475.00	\$450.00

On Call Shuttles



Both Sides

Quantity	3 Months	6 Months	12 Months
3+	\$550.00	\$475.00	\$450.00

*Client may choose to use a giant format advertisement for an additional 25% not including production, installation, and removal charge.

Interior Products **Required minimum purchase of 10 placards.*



1 month - \$25.00 per placard

Traditional placard size is 11" High by 17" Wide

Additional placard size is 11" High by 28" Wide

Prices for Artwork, Layout, Production, Installation, and Removal are not included in the above.



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Printing, Installation, Removal Rates

**One time cost per product.*

Half Wrap	\$1,100.00
King Kong	\$575.00
Super Queen	\$450.00
Full Tail	\$350.00

King	\$275.00
Queen	\$250.00
Tail	\$225.00
Interior Placard	\$15.00

Seahawk Shuttle

**One time cost per product.*

Giant Format Per Side	\$550.00
Standard Format Per Side	\$150.00

On Call Shuttle

**One time cost per product.*

King	\$200.00
Queen	\$175.00